



# MAKE

## Designer Brief

**Fee: £4,500**

The Arts & Heritage Alliance Milton Keynes (AHA-MK) has set up the Milton Keynes Cultural Education Partnership (MKCEP) with support from Artsworld SE Bridge and in response to Arts Council England's Cultural Education Challenge. In 2018 a MKCEP Cultural Education Strategy was launched which aims to enable all Milton Keynes' children and young people to create, participate in, and influence arts and culture. The aim is for such activity to positively impact on their well-being and support their creative, personal and educational development. For details of past MKCEP projects please visit <https://aha-mk.org/develop/mkcep/>

AHA-MK are looking to commission a designer to work with children, young people and MKCEP members to develop a new identity for the relaunch of MAKE – MK's Cultural Education Partnership. The commissioned designer will be competent in engaging children and young people as part of the design process, leading a series of 5 full-day sessions as part of Children's Art Week, 10-14 June 2019 in partnership with MAKE members MK Gallery. The sessions will be hosted in MK Gallery's new Learning Studio and will take in to account the design history of Milton Keynes.

Following a period of brand development the commissioned designer must present back to all participating schools in mid-July before finalising the brand and presenting to the MAKE membership organisations in September. MKCEP aim to formally adopt the new MAKE brand in the autumn 2019.

How to apply: Please submit your Expression of Interest by emailing a short statement including links to digital portfolio / website (max 2 sides of A4) to Victoria Mayes, Head of Learning, MK Gallery [vmayes@mkgallery.org](mailto:vmayes@mkgallery.org) Deadline: 5pm, Friday 26 April 2019

